



Influence the Influential in Virginia!



Target the "Movers and Shakers!" An ad in *Virginia Capitol Connections Quarterly Magazine* (QM) will reach legislators, government officials, libraries, and citizens across Virginia! Your ad will be seen over and over as this quarterly magazine is stocked and re-stocked in racks and on coffee tables from Main Street to the Capitol. QM is

where government, political, business, labor and community leaders across the state get their public affairs news about Virginia before it develops. We provide statewide perspectives on local problems; local perspectives on statewide problems, including how and why policy is made, who affects it, who is affected by it, and what it all means to you.

Color Ad Rates

	One Time	Two Times	Three Times	Four Times
Full Page	1300	1200	1100	1000
Two Thirds Page	1000	900	850	800
Half Page	800	700	650	600
Third Page	600	550	500	450
Quarter Page	450	425	400	375
Sixth Page	325	300	275	250
Eighth Page	200	175	150	125

Around Virginia

Two-line black and white listing in four issues—\$99
List your association, hotel, restaurant, or other business
(3.25" wide—same size as Red, Black and Blue book listing)

Covers

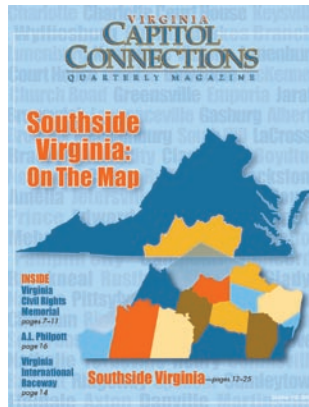
	One Time	Two Times	Three Times	Four Times
Outside Back	2000	1900	1800	1700
Inside Front	1800	1700	1600	1500
Inside Back	1700	1600	1500	1400

All rates are based on camera ready copy (electronic format).
Production services available at extra charges.

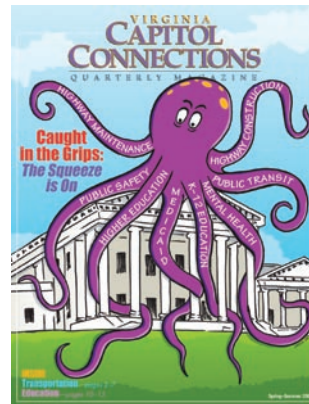
Deadlines

Issue	Copy
Spring	March 30
Summer	June 30
Fall	September 30
Winter	December 30

**To Reserve Your Ad,
Fax or Send Your Insertion Order
to the address below.**



Virginia Capitol Connections Quarterly Magazine is a nonpartisan magazine, published for Virginians for Integrity in Government, and features stories by elected and appointed government officials and other political observers. It is circulated to libraries, offices, and homes throughout the Commonwealth.



QM Advertising Rates

Additional information on reverse side.

Inserts

Rates available upon request

Commission

15% to recognized agencies when camera ready copy is supplied. Agency commission is forfeited on all accounts unpaid after 60 days. Production charges are not commissionable.

Cancellations

Cancellations are not accepted after published space closing dates.

Terms

Due upon receipt of invoice.

Circulation

Virginia Capitol Connections is found in all of Virginia's Public Libraries and in 7,000 offices and homes of Virginia's leaders.

Published by David Bailey Associates, publishers of three annual directories: Red Book, Black Book, and the Blue Book.

Publisher

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QMCD

If you are unfamiliar with *Virginia Capitol Connections Quarterly Magazine* or would like to have a complete collection of the first 10 years of the QM, this is a very valuable resource.

The QMCD contains all issues from 1995 through 2004 in high resolution, interactive format. It also includes a sample program from *Capitol Connections TV*, also produced by David Bailey Associates.

Order yours for \$9.95 each (+ sales tax).
Order online at www.DavidBaileyAssociates.com.

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Mechanical Specifications

Magazine Trim Size: 8.5" x 11"

Type Page Size: 7.5" x 9.94"

Format for Submitted Ads

Preferred file format is Adobe Acrobat PDF, written at press resolution, CMYK color format, all fonts, art, and trim marks included. Files must contain no spot colors. For bleed ads include standard .125" bleed area on all sides.

Ad Sizes

Full Page
7.5" x 9.94" (Full Bleed ads accepted)

Two Thirds Page
4.925" x 9.94"

Half Page
7.5" x 4.875" (Horizontal)
3.625" x 9.94" (Vertical)

Third Page
7.5" x 3.125" (Horizontal)
2.319" x 9.94" (Vertical)

Quarter Page
3.625" x 4.875" (Vertical)
4.875" x 3.625" (Horizontal)

Sixth Page
2.319" x 4.875" (Vertical)
4.875" x 2.319" (Horizontal)

Eighth Page
3.5" x 2"



QM Advertising Rates

